



## Why Should You Become An ASUG Member?

By Carl Lewis  
ASUG B1 Summit Program Chair

### Why should you become an ASUG Member? In one word VALUE!

In 2013 for the very first time you must be an ASUG member in order to attend the ASUG SAP Business One Summit. While it's always been that way for our sponsors, and our SAP participants also have membership status, now resellers and customers are also expected to join ASUG. The membership fee for those aligned with SAP Business One is only \$500.00 per company per year. While this is not a large amount of money, it's still appropriate to ask, "What do I get for my investment?"

It has taken a few years for ASUG and the SAP Business One community to truly come together. ASUG's history has been more aligned to the enterprise space. SAP Business One being sold and supported through a distributor network made it somewhat alien to ASUG, who has always had a very direct relationship with the end-user. That same Channel experience has the effect of making SAP Business One customers highly dependent upon their reseller for their entire customer experience; ASUG initially was an outsider to that relationship.

Over the past three years the ASUG SAP Business One Summit has been the tool to help ASUG and SAP Business One customers find common ground and learn about each other. With growth from 250 – 500 over the past three years the ASUG B1 Summit is poised to continue growing years into the future. This Summit has been the focus of the ASUG and SAO Business One relationship for these past few years and as such is a good place to begin answering that question, "What value do I receive for my investment?"

## **The Conference itself is worth the entire \$500 annual membership – here is a short summary of what’s included**

- The estimated total cost per person with meals, guest speakers fees, entertainment, audio-visual and etc. is \$390 per person
- Food and beverage alone is forecast at \$265 per person
- Training classes, if paid for would cost 500.00 per student per workshop – this year you can attend two for free ( \$1,000 value at no additional cost)
- These costs do not include the administration costs at ASUG or the ASUG Volunteers
- Your company can send as many attendees as they would like for one \$500.00 membership fee
- Golf tournament, Disney Shopping Spree, Prizes, SAP Business One Reception, *and* a pass to the ASUG Concert featuring REO SPEED WAGON
- Education – It’s FREE
- Networking with other users
- Influence SAP for the future
- Meet Software Solution Providers
- FUN

The ASUG SAP Business One Summit is a massive value for the annual membership fee of \$500.00. When you consider that you can bring as many people as you want for one low annual fee, it’s a gift. I know of one customer that has had as many as 9 people attend the Summit. If you run your business on SAP Business One, you can’t miss this event! People come from around the globe because it is the premier event in the world bringing together Users, SAP, SSPs, Resellers, and ASUG. It’s where the entire SAP Business One channel meets.

## **ASUG delivers Year Round Value**

- Monthly Webinars on SAP Business One subject material and topics of interest  
These will be specific to ASUG Members and include presentations by SAP, Customers and SSPs.
- Prior to the 2013 ASUG B1 Summit there will be five (5) Webinars from Richard Duffy who will be a Key-Note Speaker at the Summit.

### **The Schedule:**

What’s New in SAP Business One 9.0 – Part 1 – July 11, 2013

What’s New in SAP Business One 9.0 – Part 2 – July 11, 2013

What’s New in SAP Business One 9.0 – Part 3 – July 11, 2013

SAP Business One HANA B1A – August 15, 2013

SAP Business One HANA B1H – August 29, 2013

- All these session will be recorded and posted on the SAP Business One SIG Page on ASUG.com, accessible for members on a year-round basis using their ASUG.com login.
- Documents, presentations, links to videos and more can be placed on the ASUG.com site and shared with other members

- Hundreds of documents will be posted to the B1 SIG pages (already 75 Documents have been uploaded)
- All presentations and documentation from the 2013 ASUG B1 Summit will be posted here and only here. (Presentations from 2010, 2011, and 2012 already exist)
- SAP Business One How To Documents for version 2005, 2007, 8.8, 8.81, 8.82, and 9.0 are being posted soon
- Recordings to all webinars
- Links to You Tube Videos “What’s New in SAP B1 version 9.0 collection from SAP”
- Discussion forum to post announcements, ask questions and provide answers. Monitored by SAP, ASUG B1 SIG Volunteers and regular members. Already some 389 discussions have taken place.
- Blog posting
- Polls and Surveys
- RSS Feeds to keep you informed and up-to-date

ASUG is committed to bringing the best content and community to ASUG SAP Business One Members. For one low rate, you can enjoy all this and more. The ASUG SAP Business One Community is sure to make itself the very best resource for all SAP Business One users!

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